

# Member Benefits

**Kentucky Primary Care Association**

**2025/2026**





# Welcome Message

Welcome to the KPCA Member Benefits Booklet!

As a valued member of the Kentucky Primary Care Association, you are part of a dedicated network working to strengthen healthcare access and quality across the state. This booklet is designed to help you navigate the wide range of benefits, resources, and support available to you.

From advocacy and education to operational support and networking opportunities, KPCA is here to empower your organization and enhance the care you provide to your communities.

Thank you for your commitment to advancing primary care in Kentucky. We look forward to supporting you every step of the way!

# About KPCA

The Kentucky Primary Care Association (KPCA), founded in 1976, is a nonprofit 501(c)(3) supporting community health centers, rural health clinics, and other organizations dedicated to expanding healthcare access for underserved populations.

KPCA advocates for its members by promoting comprehensive, community-based primary care. Our members include physicians, nurse practitioners, physician assistants, behavioral health providers, dentists, pharmacists, and other professionals delivering whole-person care.

We work with policymakers, regulatory agencies, and healthcare organizations to strengthen Kentucky's primary care system.



# Member Benefits

- ✔ • Health and Benefits Trust
- ✔ • Group Purchasing Organization
- ✔ • Advocacy and Policy
- ✔ • Workforce Development
- ✔ • Translation and Interpretation
- ✔ • Laboratory Services
- ✔ • Networking Groups & Committees
- ✔ • Emergency Preparedness
- ✔ • Training and Technical Assistance

# Health and Benefits Trust

We are able to provide member employers with access to a comprehensive benefits plan. We offer a range of health insurance plans through Anthem Blue Cross Blue Shield and Delta Dental, with options on vision and hearing benefits.

OFFERED EXCLUSIVELY  
FOR KY PRACTICES

MEDICALLY  
UNDERWRITTEN BY  
ANTHEM BCBS

PURCHASING POWER  
OF A LARGE EMPLOYER

25+ GROUPS  
1,500 MEMBERS

- **Medical**

Affordable, high-quality health insurance plans designed to meet the needs of healthcare professionals and their teams.

- **Vision**

Coverage for eye exams, glasses, and contact lenses to support overall eye health and wellness.

- **Dental**

Plans that include preventive care, routine exams, and major dental procedures.

- **Life and Disability**

Financial protection through life and disability insurance, ensuring peace of mind for employees and their families.

# Group Purchasing Organization

The KPCA GPO offers discounts on supplies, products, and services needed every day by the clinics and providers. Our GPO is an entity that leverages the purchasing power of our group to obtain discounted pricing from vendors based on its collective buying power.

## GPO Features

- Benefits of the largest GPO in America.
- Discounts based on \$100 billion purchasing volume.
- Over 1 million items and services under contract.
- CHC-specific contracts
- No membership Fees.
- No contractual obligation.
- Ease of use and implementation.
- Support of state, regional, and national associations.

## VIP Metrics

- Over 1 million products and services under contract with the Value in Purchasing (ViP) program
- Over 1,300 health center systems utilizing ViP
- \$145,511,211.23 in savings achieved by health centers utilizing ViP since 2006
- \$1,067,082,215.68 in total purchases by health centers utilizing ViP since 2006

### Featured CHV Partners



### Medical Distributors



### Popular Contracts

Medical



# Advocacy and Policy

Advocacy is about using our voices to strengthen community health centers and expand access to care. By advocating together, we can drive systemic change, improve healthcare policies, and make a lasting impact on the communities that need it most.

## **Making a Difference**

Advocacy gives us the power to influence policies and programs that help people in our community.

## **Amplifying Your Voice**

Advocacy allows your voice to be heard by those in positions of power, raising awareness of important issues.

## **Building a Strong Network**

Advocacy provides opportunities for networking and connecting with others who share your passion for creating change.

## Key areas of advocacy for Community Health Centers:

- **Access to Affordable Medications**

The 340B program plays a crucial role in improving access to affordable medications for vulnerable populations. By allowing eligible healthcare organizations to purchase drugs at discounted prices, the program helps them stretch their limited resources and provide necessary medications to those in need.

- **Funding**

Work to secure adequate and sustainable funding for community health centers. This involves lobbying government officials, engaging in public campaigns, and collaborating with other stakeholders to highlight the importance of financial support for these vital healthcare providers.

- **Policy and Legislation**

Advocates monitor and engage in the development of healthcare policies and legislation at local, state, and federal levels. They work to shape policies that support the growth and effectiveness of community health centers, address health disparities, and remove barriers to access.

- **Access to Care:**

Community health centers are accessible to all individuals, regardless of their socio-economic background or geographic location. They may advocate for increased service availability, extended clinic hours, transportation assistance, and the elimination of barriers that prevent people from accessing care.

- **Community Engagement:**

Foster community engagement and involvement in the planning, development, and operation of community health centers. They collaborate with community members, organizations, and leaders to understand local needs and advocate for services that address those needs effectively.

# Workforce Development

KPCA provides training and technical assistance in workforce development to Kentucky's Community Health Centers (CHC's). Our team links our health centers to resources that assist in the recruitment, retention, and development of staff. Additionally, to meet the future needs of the primary care workforce KPCA encourages and facilitates health professional education and training (HP-ET) in our community health centers.

- **HR/Workforce Learning Collaborative**

Our Human Resources and Workforce teams have joined forces to provide the HR and workforce staff at our health centers the opportunity to learn, share and develop professionally together. This collaborative facilitates conversations between health centers on relevant topics and provides resources to support the workforce of today while preparing for the needs of tomorrow

- **Job Board**

Our members post open positions including administrative, clinical, and clerical at their health centers in our Job Board.

- **Workforce Action Plans**

KPCA offers technical assistance through strategic workforce planning to our community health centers. Workforce action plans provide a framework for thinking strategically about the present and future workforce needs by identifying goals, assessing challenges and opportunities, analyzing the workforce environment then developing a road map to meet the workforce needs of the future.

For more information please contact:  
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# Translation and Interpretation

KPCA is proud to partner with Voyce Global, a leading provider of on-demand language interpretation services. Voyce offers real-time access to professional interpreters in over 240 languages, helping healthcare providers overcome language barriers and deliver more effective, patient-centered care.

Through this partnership, KPCA members can enhance communication, improve health outcomes, and ensure equitable access to care for diverse patient populations.

- More than 240 languages with on-demand, immediate language interpretation.
- Embedded integration with Zoom, Microsoft Teams, Teladoc, Cisco Webex and more.
- Integrated in the Epic App Orchard services and on devices installed with Epic.
- Automated reporting captures a history of need and location for patient services.
- Mobile kiosks can be deployed across the sites and are free based on a minimum amount of usage.
- Voyce team installs devices on-site, deploys the app and trains staff.
- Interpreters are all medically qualified and go through CE and testing on supporting medical consultations.



# Laboratory Services

The partnership between the Kentucky Primary Care Association (KPCA) and Labcorp and Quest Diagnostics marks a significant step in enhancing healthcare access and affordability for KPCA members. By joining forces, Labcorp and Quest, renowned leaders in diagnostic testing and laboratory services, extend their support to the KPCA community by offering exclusive discounted pricing on a wide range of medical tests and services.

This collaboration aims to empower KPCA members with cost-effective solutions, enabling them to deliver better care to their patients while minimizing financial burdens. Together, they forge a strong alliance, fostering improved healthcare outcomes and reinforcing the commitment to the well-being of the people they serve in the state of Kentucky.



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# Collaborative Roundtables

KPCA offers monthly Collaborative Roundtables, providing members with a collaborative space to share best practices, discuss challenges, and exchange insights with colleagues across the state. These sessions cover key topics such as clinical care, behavioral health, operations, policy updates, and more—helping healthcare professionals stay informed and connected.

## Revenue Cycle Management

This interactive collaborative is intended to discuss, analyze, and optimize the financial processes associated with the revenue cycle in health clinics.

## Community Health Worker

The CHW Support Roundtable is a collaborative discussion focused on sharing best practices, challenges, and innovations in the field.

## Behavioral Health

This collaborative is intended to provide a platform for to collaborate, share knowledge, and support one another in their roles related to behavioral health services

## Enrollment Assistance

This roundtable provides updates, best practices, and support for staff assisting patients with enrollment, ensuring access to coverage and healthcare services.

## Overdose Response

This roundtable focuses on strategies, resources, and best practices for addressing overdose prevention, response, and recovery efforts in Kentucky communities.

# Emergency Preparedness

KPCA's Emergency Preparedness program offers many services, training and technical assistance related to Emergency Preparedness. Specifically, KPCA will provide:

- Technical Assistance is preparing, updating, dissemination to staff, and review of your center Emergency Operations Plans;
- Technical Assistance in preparing, updating, dissemination to staff, and review of policies and procedures related to Emergency Management;
- Technical Assistance in preparing, updating, dissemination to staff, and review of a comprehensive Communications Plan;
- On-site, virtual, or LMS training for all staff on the center Emergency Operations Plan, Emergency policies and procedures, Emergency Preparedness, Mitigation, Response and Recovery.
- On-site Emergency and Disaster exercises. These may be arranged to be full scale with integration into the Emergency Management program of your local/regional community or may be performed in a table-top format planned specifically for your facility
- Emergency Preparedness, Response, and Recovery. KPCA will be working proactively with local, state, and federal partners to ensure that dedicated Emergency Management resources deploy to your site and be dedicated to assisting your facility recover from significant emergencies and disasters and assist in procurement of resources your center may need in the event of a disaster to assist in reducing recovery time.

For more information please contact:

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# Training and Technical Assistance

KPCA provides training and technical assistance in workforce development to Kentucky's Community Health Centers (CHC's). Our team links our health centers to resources that assist in the recruitment, retention, and development of staff. Additionally, to meet the future needs of the primary care workforce KPCA encourages and facilitates health professional education and training (HP-ET) in our community health centers.

- **Annual Conference**

An opportunity for networking, education, and sharing best practices with healthcare professionals.

- **Monthly Roundtables**

Collaborative sessions on key topics like clinical care, behavioral health, and policy updates.

- **Webinars**

Accessible online training for staying up-to-date on healthcare trends and regulatory changes.

- **In-Person Training**

Hands-on workshops and training to build skills in various areas such as patient care, financial sustainability, and workforce development.

For more information please contact:  
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# Thank You

We appreciate your commitment to advancing primary care across Kentucky. As a KPCA member, you are part of a network that works together to improve access to care, enhance healthcare delivery, and support underserved communities. We are grateful for your dedication and look forward to continuing our partnership to strengthen Kentucky's primary care system.

Thank you for making a difference!

## Contact Us

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